



EXECUTIVE CAREER STRATEGIST & KEYNOTE SPEAKER

# CECILIA ROSE

## Professional Summary

### Areas of Expertise

Executive Presence  
Entrepreneurial Ventures  
Life Planning Issues  
Relationship Building  
Networking Communications  
Career Development  
Hi-Creative Factor  
Presentations

### Industry and Sector Experience

Energy  
Financial Services  
Sales and Marketing  
Human Resources  
Airlines  
Banking  
Legal

### Functional Experience

C-suite Coaching  
Transition Coaching  
Skilled Communicator  
Business Savvy  
Branding and Marketing  
High-lighted in Wall Street  
National Business Employment  
Weekly for "Can This Resume  
Be Saved"

### Published

Washington Post  
USA TODAY  
By Line in National Trade  
Magazines  
Wall Street Journal's National  
Weekly Employment  
ExecuNET  
Co-wrote for the University  
of Houston Small Business  
Development

### Certifications

Credentialed by International  
Coach Federation

### Education

Coach University Graduate  
BS University of HoustonD

Cecilia Rose is an MCC Master Coach Candidate and an ICF credentialed coach working with Mid-Cap to Global Fortune 50 companies as a career strategist, change agent, trusted advisor and Business KeyNote Speaker. She is the Founder and Principal of Next Door Strategies, LLC. She is dynamic and high energy and known for **taking the pain out of change**, accelerating the epiphany process and turning a presentation into an experiential event. She knows that success is not an accident. She is passionate about sharing her well-earned wisdom, insights, expertise.

She is recognized as an attitudinal game-changer and an authority on coaching executives and professionals who are stuck in their career, at an impasse, or are ready to open the door to new opportunities. Her style is a unique blend of business acumen, intuition, analytical skills and career expertise that spans a wide range of functions, disciplines and industries. From one-on-one coaching to exclusive workshops and keynote speaking, Cecilia's passion lies in providing the space and the place for executives and professionals to move in, up or out of an organization confidently and successfully.

She facilitates **Thought Leader Roundtables**, the **NEXT Door Workshop**, and is a sought-after conference speaker and has taught and co-written for the University of Houston Small Business Development Center. She has been interviewed and quoted by *Forbes Magazine*, *Kiplinger's Personal Finance Magazine*, *20/20* and *ExecuNET*. She appears regularly as the "career expert" on the television show "Get A Job". Her resume editing expertise was highlighted in the *Wall Street Journal's National Business Employment Weekly*. Her extensive writing credits range from her own byline in national trade magazines to *USA TODAY* and *The Washington Post*.

Recognized for her transformative abilities she inspires and champions her clients as they navigate their way through and forward to achieving their career goals; how to overcome their leadership shortcomings and fulfill their executive potential; and how to advance in the ever-evolving new marketplace by increasing the right kind of exposure, visibility and perceived value to an organization.

She has served on panels: Rice University's Executive MBA Conference (2 years), Houston MBA Council, University of Houston's Communication Forum, WITI Women in Technology, WEN (Women Energy Network), Select Conferences and Presentations: NASA Symposium, PMI - Project Management International EXPO, TIAA-CREF 2012 Business Conference, Chronic Disease Conference (A&M's Nursing College), Clemson University's National Women's Conference, Chevron Chemical Conference, Shell Oil Company, Accenture Global Services, JPMorgan Chase, MD Anderson Cancer Center, ExxonMobil, and Continental Airlines.

**Founder:** Senior Executive and PWExecutives to support senior level leaders. Selected to serve on the Executive Advisory Council partnering with senior executives in leadership roles. Selected to serve on the Women's Energy Network's (WEN) Advisory Council for 2010/2011/2012. Handpicked by DBMs Executive Advisory Board to ensure senior level clients receive quality coaching.

Next Door Strategies, LLC

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