



Cecilia Rose is an MCC Master Coach Candidate and an ICF credentialed coach working with Mid-Cap to Global Fortune 50 companies as a career strategist, change agent, trusted advisor and Business KeyNote Speaker. She is the Founder and Principal of Next Door Strategies, LLC. She is dynamic and high energy and known for taking the pain out of change, accelerating the epiphany process and turning a presentation into an experiential event.

*From one-on-one coaching to exclusive workshops and keynote speaking, Cecilia's passion lies in providing the space and the place for successful professionals to continue on their journey.*

### **Why Cecilia Rose?**

Cecilia Rose is an Master Certified Coach with the International Coach Federation and has 20+ years experience serving as a trusted adviser to executives, and career and change management strategist working with global Fortune 50 companies. Cecilia's passion is partnering with senior executives to achieve their business and personal goals while enhancing their leadership skills. She is a sought-after Conference Speaker and leads and facilitates executive roundtables, executive retreats and workshops.

Her speaking topics include:

- On the Edge of Change: Jump, Fly or Dance
- Sales & Marketing Strategies, Don't Be an Executive Statistic
- Real Leaders Know Who They Are
- When Opportunity Knocks...

She is resourceful and innovative with a proven track record of implementing new business concepts, delivering creative solutions and coaching executives how to navigate, accelerate or recreate their careers. Her style is people-centric with the unique combination of business acumen, intuition, analytical skills and career expertise that spans a wide range of functions, disciplines and industries.



## Keynote Speaker and Coach

She has spoken throughout North America for conferences like:

- Clemson University's National Women's Conference
- The Chronic Disease Conference (A&M's Nursing College)
- The Chevron Chemical Conference
- Rice University's Executive MBA Conference

Her topics range from "Riding the Waves of Change... or Caught in the Undertow?", "Transforming Careers in the 21st Century", "Executive Straight Talk", "Do You Know Your Relationship IQ?". She created "The Open Door Workshop" for executives asking the hard questions like, "What's next?"

Her expertise in these areas is drawn from years of personal experience in the business world and as an entrepreneur.

**"Cecilia is a fireball who ignites a flame inside the hearts and minds of audiences."**

### Areas of Expertise

Executive Presence  
Relationship Building  
Leadership  
Career Development  
Entrepreneurial Ventures  
Life Planning Issues  
Presentations

### Industry and Sector Experience

Energy  
Financial Services  
Sales and Marketing  
Human Resources  
Airlines  
Banking  
Legal

### Functional Experience

C-suite Coaching  
Transition Coaching  
Business Savvy  
Branding and Marketing  
High-lighted in Wall Street National Business Employment Weekly for "*Can This Resume Be Saved*"

### Certifications

Credentialed by International Coach Federation

### Education

Coach University Graduate  
BS University of HoustonD



## Recognized for Her Transformative Abilities

She has been interviewed and quoted by Forbes Magazine, Kiplinger's Personal Finance Magazine, 20/20 and ExecuNET. She appears regularly as the "career expert" on the television show "Get A Job". Her resume editing expertise was highlighted in the Wall Street Journal's National Business Employment Weekly. Her extensive writing credits range from her own byline in national trade magazines to USA TODAY and The Washington Post.

She has served on panels: Rice University's Executive MBA Conference (2 years), Houston MBA Council, University of Houston's Communication Forum, WITI Women in Technology, WEN (Women Energy Network), Select Conferences and Presentations: NASA Symposium, PMI - Project Management International EXPO, TIAA-CREF 2012 Business Conference, Chronic Disease Conference (A&M's Nursing College), Clemson University's National Women's Conference, Chevron Chemical Conference, Shell Oil Company, Accenture Global Services, JPMorgan Chase, MD Anderson Cancer Center, ExxonMobil, and Continental Airlines.

**Founder:** Senior Executive and PWExecutives to support senior level leaders. Selected to serve on the Executive Advisory Council partnering with senior executives in leadership roles. Selected to serve on the Women's Energy Network's (WEN) Advisory Council for 2010/2011/2012. Handpicked by DBMs Executive Advisory Board to ensure senior level clients receive quality coaching.

*Recognized for her transformative abilities she inspires and champions her clients as they navigate their way through and forward to achieving their career goals; how to overcome their leadership shortcomings and fulfill their executive potential; and how to advance in the ever-evolving new marketplace by increasing the right kind of exposure, visibility and perceived value to an organization.*

### **Published**

Washington Post  
USA TODAY  
By Line in National Trade Magazines  
Wall Street Journal's National Weekly Employment  
ExecuNET  
Co-wrote for the University of Houston Small Business Development